



GOVERNMENT OF KERALA

Abstract

Electronics & Information Technology Department – Guideline for International Exposure Program for Startups – Approved – Orders issued.

ELECTRONICS & INFORMATION TECHNOLOGY (IT CELL) DEPARTMENT

G.O.(Rt)No.97/2019/ITD

Dated, Thiruvananthapuram, 20/05/2019

Read :- Letter No. KSUM/2019-20/ITD/05/01 dated 06.05.2019 from the Chief Executive Officer, Kerala Startup Mission.

ORDER

The Kerala Startup Mission has been proactively supporting the startups in obtaining international exposure through various programs and already supported more than 75 startups, directly during the last 3 years. The Chief Executive Officer, Kerala Startup Mission as per letter read above has requested to revise the existing guidelines for the International Exposure Programme for Startups.

2. Government have examined the matter in detail and are pleased to approve the following guidelines for International Exposure Program for Startups.

Assistance to Startups attending International Programs / Conferences

First Travel

1. 90% support for one member from the startup, which includes to and fro travel and visa charges.
2. If two founders are traveling 50% of travel and visa support.

Second travel

1. 70% travel support for one member from the startup, which includes to and fro travel and visa charges.
2. If two founders are travelling 40% of travel and visa support.

Third Travel

1. 50% travel support for one member from the startup, which includes to and fro travel and visa charges.
2. If two founders are travelling 30% of travel and visa support

Fourth Travel

1. 25% travel support for one member from the startup, which includes to and fro travel and visa charges.

The startup who have availed the first and second travel in the first year, will only be eligible for the third and fourth travel support from the second year onwards.

Eligibility

1. Applicable to startups as defined by Department for Promotion of Industry and Internal Trade (DPIIT).

Startups will be eligible only for 2 travels in a year under this scheme

Assistance to Startups attending National Programs / Conferences

First & Second Travel

1. 100% support for two members maximum from the startup, which includes to and fro travel.

Third Travel

1. 100% travel support for one member from the startup, which includes to and fro travel. OR
2. If two founders are travelling 50% of travel support.

Fourth Travel and for further travels

1. 50% travel support for one member from the startup, which includes to and fro travel.

Eligibility

1. Applicable to startups as defined by Department for Promotion of Industry and Internal Trade (DPIIT).

3. The expenditure for implementing the above scheme shall be met from the provision available in the components under 'Youth Entrepreneurship Development Programme' and no additional funds will be provided.

(By order of the Governor)
VINOD. G
JOINT SECRETARY

To:

The Chief Executive Officer, Kerala Startup Mission
The Principal Accountant General (Audit) Kerala, Thiruvananthapuram.
The Accountant General (A & E) Kerala, Thiruvananthapuram.
The Web & New Media, Information & Public Relations Department

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