



**GOVERNMENT OF KERALA**

**Abstract**

Electronics & Information Technology Department – Definition to Women Entrepreneur - Approved – Orders issued

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**ELECTRONICS & INFORMATION TECHNOLOGY (IT CELL) DEPARTMENT**

**G.O.(Rt)No.60/2021/ITD**

Dated,Thiruvananthapuram, 16/04/2021

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Read:- 1. GO(Rt) No. 98/2019/ITD dated 20.05.2019.

2. Letter No. KSUM/2020-21/ITD/05/07 dated 05.02.2021 from the Chief Executive Officer, Kerala Startup Mission.

**ORDER**

The Startup India is doing the State's ranking framework and Women Entrepreneurship is a key area which needs to have a focused and separate policy framework. In the last State startup ranking by the Department for Promotion of Industry and Internal Trade (DPIIT), Kerala failed to submit policy and Government Order that are specific to women entrepreneurs. Government of Kerala has announced specific schemes for women entrepreneurs as per Government order read as 1<sup>st</sup> paper above. As per the latest Startup Ranking Framework 2020, the guidelines specify to have a definition for a women entrepreneur by each State. The Chief Executive Officer, Kerala Startup Mission as per letter read as 1<sup>st</sup> paper above requested to define the Women Entrepreneur for considering to the Startup India ranking.

Government have examined the matter in detail and are pleased to approve the following definitions for Women Entrepreneur:

1. Women entrepreneurs is defined as the women or a group of women who initiate, organize and operate a business enterprise.
2. A women enterprise should have at least 51% of shares with women

founders in case of service enterprises.

3. In case of women enterprises who have received equity funding, majority shares should be maintained with women founder / founders.

(By order of the Governor)  
**K MOHAMMED Y SAFIRULLA IAS**  
**ADDITIONAL SECRETARY**

To:

The Chief Executive Officer, Kerala Startup Mission, Technopark, Thiruvananthapuram

The Principal Accountant General (Audit) Kerala, Thiruvananthapuram.

The Principal Accountant General (A & E) Kerala, Thiruvananthapuram.

The Web and new Media, I & PRD, Thiruvananthapuram

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Section Officer