

Expression of Interest (EOI) For Onboarding Partner for Running Investor Education Programs



Ref. No: KSUM/EOI/IEP/2023-24/01

Issued by Kerala Startup Mission

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Address

Kerala Startup Mission
Thejaswini, G3B,
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About Kerala Startup Mission

Kerala Startup Mission is the nodal agency of the Government of Kerala for fostering entrepreneurship and supporting startups in the state. Our mission is to create a vibrant startup ecosystem that nurtures and empowers innovative ideas, driving economic growth and job creation.

Kerala Startup Ecosystem is constantly ranked among the “Top Performer” by Startup India

About Investor Education Program

Angel investments play a crucial role in fostering early-stage startups by providing them with the necessary capital, mentorship, and industry connections they need to grow and succeed. Angel networks further amplify this impact by creating a structured platform that connects startups with a pool of potential angel investors

Kerala Startup Mission consistently puts efforts to create more angel investors from Kerala by educating, connecting and through various initiatives.

Ignite Kerala Workshops

IGNITE is an Angel Investment Workshop to create awareness about Investing in Startups. Potential Investors can consider Startups as an alternate asset class to diversify their investment portfolio. We have conducted 10+ workshops in different parts of Kerala.

Seeding Kerala

Seeding Kerala is KSUM’s event to showcase investment opportunities in Kerala Startups. Kerala Startup Mission is organizing Seeding Kerala to bring together the HNI network of Kerala and showcase opportunities to invest in the best startups from Kerala and other parts of India

Investor Education Program Objectives

1. Identify HNIs and conduct evangelisation programs to help them take up startup investments.
2. Connect new investors with lead investors, bring them opportunities to co-invest and guide them through the decision-making process.
3. Provide frameworks for investors to assess startups and help them understand deal terms.
4. Help new investors form informal groups with the objective of eventually becoming or joining a formal Angel Network

Support provided by KSUM to the selected Entities.

1. Support for the partner in promoting the investor education program in KSUM Network
2. A dedicated counterpart employee for time-to-time support in program design.
3. Need-based introductions to key stakeholders in the Kerala Startup Ecosystem

Submission of EOI

Expression of Interest is to be submitted via the below form link on or before **23rd September 2023 at 6:00 pm** .

Form Link - <https://forms.gle/wEJCpCdKsFeCpYrZ6>